



Kurland expands in the Arab world:

Al Adiyaat Group is a new partner for Haslauer GmbH

Ainring, August 2017 – Recognising tomorrow’s trends today and setting completely new standards in the spa and wellness market: that is what Haslauer GmbH has stood for with its Kurland brand for more than 50 years. The successful, innovative company ranks among the pioneers in the field of extraordinary spa systems and equipment, as well as offering a unique range of spa care products and natural healing products. Originating from Bavaria, the company realises projects all round the world. Haslauer GmbH is now also conquering the wellness sector in the Arab world – together with its partner Al Adiyaat Group. Kurland has already realised a spa project together with its new partner in Dubai.

Though Aladiyaat Group, Kurland provided Highness Beauty Clinics & Spa in Dubai with wellness equipment and treatments, and a trainer from the Kurland® Training Centre trained the spa team on site in Dubai.

The collaboration between Kurland and Al Adiyaat stretches across the United Arab Emirates, Saudi Arabia, Iraq, Iran, Lebanon, Syria, Kuwait, Oman, Bahrain, Egypt and Qatar.

“We are delighted that we have found a strong partner in the Arab world in Al Adiyaat Group. Together, we will implement many spa innovations in the future and establish the Kurland brand in the Arab world. New, promising projects are already up and running,” says Dipl. Wirt.-Ing. Roman Lindner, Spa Equipment and Export Management.